



KNOWLEDGE BITES

Bringing together chamber businesses and experts to dissect today's relevant topics into bite size pieces.

PRESENTED BY



2018 Update: Google Tools for Small Businesses Google Expert Comes to Truckee

MARCH 15, 2018 | TRUCKEE TAHOE AIRPORT

Sign in & light snacks 8:00 – 8:30 a.m. | Presentation 8:30 – 10:30 a.m.

Running a business in Truckee-Tahoe? Are you taking advantage of critical online strategies? Want to keep loyal customers and increase your revenue?

Google Search Console, Google Analytics, G Suite and Test My Site are FREE for small business owners to get a competitive edge in a short amount of time. These tools sound complicated but can actually save you time and make you money.

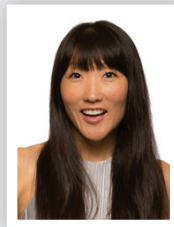
Small businesses are nearly three times more likely to reach more customers and new markets when they fully adopt GOOGLE digital tools.



with Google

GOOGLE EXPERT TRAINER

Expert trainer Corissa Saint Laurent from GOOGLE will demystify how customers find your business online, then show you how to promote your online presence with search engine optimization (SEO), and online advertising. Corissa will also walk you through how to evaluate your website, ad campaigns and business listing.



Corissa Saint Laurent
GYBO (Get Your Business Online)



All Eventbrite registrants will receive an invaluable link to the workshop presentation and material prior to the event.

ADVANCE PURCHASE PRICES*

\$20* | chamber members

\$30* | non-chamber members

***Pre-registration required. Attendance limited.**

Pricing goes up March 8 by \$10.

REGISTER ONLINE **TRUCKEE.COM** UNDER "WHAT'S HAPPENING"

LOCATION SPONSOR



IN PARTNERSHIP WITH

