

# FREE Small Business Seminar

## Search Engine Optimization & Content Marketing

### Date

**February 27, 2018**

### Time

**8:00 - 9:30am**

### Where

**North Tahoe**

**Event Center**

**8318 North Lake Blvd**

**Kings Beach, CA**

### Seminar Details

We all know the struggle. You put in hours of work on an exciting project or campaign only to see it fall on deaf ears. Why is the content not reaching my desired demographic or performing like I know it should? Chances are you are not applying all the tools available to expand your reach and identify your target demographic.

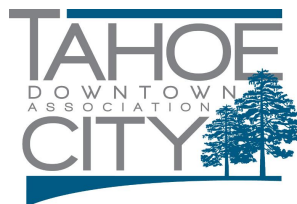
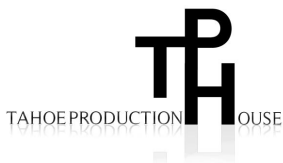
This small business seminar will equip you with some tactics and know-how to effectively utilize SEO and content marketing.

The seminar will be taught by Brandi Brown, Owner of Tahoe Production House. Brandi has over 10 years experience in content marketing and SEO and she has developed a presentation that will ensure everyone leaves with a new skill or tactic to apply.

The seminar is brought to you by NTBA, NLTRA, and Tahoe City Downtown Association. It is free for Association/NLT Chamber members, however optional coffee and pastries are \$5/person. Pre-registration is required for coffee/pastries. Space is limited, so sign up today. For more information, please contact TCDA staff at (530) 583- 3348. Non-chamber/ association attendees are \$20.

Register Online <http://bit.ly/2noM8IF>

### Sponsored by



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