

REACH 41,250 READERS IN EVERY ISSUE

The only magazine targeting visitors & second homeowners throughout Lake Tahoe & Truckee covering the best of Tahoe.

WIDESPREAD DISTRIBUTION

- ▶ North Lake Tahoe
- ▶ South Lake Tahoe
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OUR READERS ARE YOUR CLIENTS

- ▶ 70% are visitors
- ▶ 72% own a home in Tahoe & Truckee
- ▶ 68% have a household income of \$100,000+

North Tahoe Business Association



Enjoy **EXTRA BENEFITS** from Tahoe Weekly when you join the NTBA!

Exclusive benefits offered to chamber & association members

2018 Benefits

- Discounted Spooner Lake rates on all bookings
- Free one-on-one marketing consultation
- Enjoy discounted, non-holiday rates on all bookings
- All ads included in free, digital edition at no extra charge
- Free ad design with all bookings for print and web advertising

OFFER EXPIRES DEC. 31, 2018

