

Expanded Marketing Benefits for a Fee

Email Broadcast(s) to NTBA Database(s)

Database Description	Database Size	Single Cost	3-Pack Cost*
Members Only	~300+	\$70	\$180 \$60/email
*Main Database	~4,700+	\$80	\$225 \$75/email
Customized List	TBD	\$80	\$225 \$75/email

*All 3 broadcasts must be scheduled & paid upfront within 12 months. Best value, 1.5 cents per email.
[Click here](#) for reservation & content submission instructions.

Sponsor NTBA-Produced Event(s)

Event	Level 1	Level 2	Level 3
Kings Beach Snowfest Parade	\$150	\$300	\$500
Clean Up Day	\$150	\$250	\$500
July 3 rd Fireworks	\$100-\$200	\$250	\$500 + more
Music on the Beach	\$275	\$650/900	\$1,600
Passport to Dining	\$500	N/A	N/A

Click [Event Sponsorship Opportunities](#) for benefits associated with each level

Market Your Business at NTBA-Produced Event(s)

Contact NTBA staff for more information and to reserve a minimum 45 days prior to event

Kings Beach Snowfest Parade	Elite	Premier	Basic/NP
Distribution of business materials / promo items at announcing area	Free	\$25	\$40

Takes place annually, typically the second Saturday in March. Estimated Attendance 1,000

Clean Up Day	Elite	Premier	Basic/NP
10x10 tent (provided and staffed by member)	Free	\$40	\$60
Distribution of business materials / promo items	Free	Free	\$25

Takes place annually, the first Saturday in June. Estimated volunteers 125

July 3 rd Fireworks & Beach Party	Elite	Premier	Basic/NP
Distribution of business materials / promo items	Free	\$40	\$60

Takes place annually on July 3rd. Estimated Attendance 500-750

Music on the Beach – 1 concert	Elite	Premier	Basic/NP
10x10 tent (provided and staffed by member) adjacent to stage	\$100	\$125	\$150
Distribution of business materials	Free	\$40	\$60

*Takes place annually, every Friday in summer excluding second Friday in August.
 Estimated Attendance 650+ per concert. Limited availability. No sales or sampling allowed.*