

Passport to Dining

Annually the second Thursday in November

November 8, 2018, 6-9pm

Tahoe Biltmore

Estimated Attendance: 500 – *estimated 95% residents, 5% visitors*



Main Event Sponsorship: \$500

1. Your prominent color logo shared with up to a maximum of three other Main Event sponsors, on:
 - a. Napkins (1,000 printed and distributed at each tasting station)
 - b. Posters (150 distributed throughout North Lake Tahoe and Truckee starting in early October)
 - c. Rack Cards (1,000 printed and distributed at local retailers and restaurants throughout North Lake Tahoe and Truckee starting early October)
 - d. Print advertisements in publications distributed in North Lake Tahoe and Truckee
 - e. Dedicated NTBA event webpage; live year-round and promoted on homepage from late September through mid-November
 - i. <http://www.northtahoebusiness.org/passport-to-dining/>
 - f. NTBA's online event calendar listing
 - g. Online event ticket webpage (Eventbrite.com)
2. Your business name listed:
 - a. In NTBA's e-newsletter article(s) about the event
 - b. In NTBA press release(s) about event
3. Thanked by emcee as a sponsor a minimum of three (3) times at event
4. Opportunity to have a table at the event with prior approval (sponsor is responsible to staff table)
5. Two (2) complimentary Passport to Dining tickets (transferable)