

Community Clean Up Day

Annually the first Saturday in June - June 2, 2018, 9am-1pm

Carnelian Bay, Tahoe Vista, Kings Beach and Crystal Bay

Estimated Attendance: 150 – *estimated 100% resident participation*



Sparkling Sponsorship: \$500

1. Prominent color logo on:
 - a. 2 vertical banners at registration area
 - b. Posters (100 distributed Carnelian Bay to Crystal Bay)
 - c. Dedicated NTBA event webpage; live year-round and promoted on homepage May - early June
 - d. NTBA's online event calendar listing
 - e. NTBA Facebook event cover page from May - mid June
2. Business name listed:
 - a. As a Sponsor in NTBA e-Newsletter article(s) about event
 - b. As a Sponsor in NTBA press release(s) about event
3. Opportunity to provide up to 100 promotional items (giveaway with your name/logo) or coupons for NTBA to distribute at volunteer registration (optional)

Community Pride Sponsorship: \$250

1. Color logo on:
 - a. 2 vertical banners at registration area
 - b. Posters (100 distributed Carnelian Bay to Crystal Bay)
 - c. Dedicated NTBA event webpage; live year-round and promoted on homepage May - early June
 - d. NTBA's online event calendar listing
2. Business name listed:
 - a. As a Sponsor in NTBA e-Newsletter article(s) about event
 - b. As a Sponsor in NTBA press release(s) about event
3. Opportunity to provide up to 100 promotional items (giveaway with your name/logo) or coupons for NTBA to distribute at volunteer registration (optional)

Clean Up Day Sponsorship: \$150

1. Color logo on:
 - a. Dedicated NTBA event webpage; live year-round and promoted on homepage May - early June
 - b. NTBA's online event calendar listing
2. Business name listed:
 - a. On posters (100 printed and distributed from Carnelian Bay to Crystal Bay)
 - b. On 2 vertical banners at registration area
 - c. As a Sponsor in NTBA e-Newsletter articles about event
3. Opportunity to provide up to 100 promotional items (giveaway with your name/logo) or coupons for NTBA to distribute at volunteer registration (optional)