# **SHOW YOUR**

www.ShopNorthTahoeTruckee.com

# **SHOPPING LOCALLY** IS IMPORTANT

# KEEPS DOLLARS IN THE LOCAL ECONOMY

When you spend money locally, significantly more money stays and circulates in the community through payroll, taxes, and other expenditures, thus strengthening the economic base and well being of our community.

# REDUCE YOUR FOOTPRINT

Local businesses help sustain vibrant, walk-able town centers, which in turn improve water and air quality. Even though things appear to cost less elsewhere, when you factor in the cost of shipping, driving and your time, a local purchase may be the best choice and helps to reduce your footprint.

# PROTECT LOCAL CHARACTER

The area of North Lake Tahoe and Truckee is unlike any other place in the World! By choosing to buy locally, you help sustain the area's distinctive character and charm.

# SUPPORT YOUR FRIENDS AND NEIGHBORS

When you are considering buying something, please compare and exhaust all local options first and support your friends and neighbors. When local businesses do well, the community does well.



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