



New Sponsors for 101.5FM Truckee Tahoe Radio that are New Members of NTBA in 2016 receive a **Live Read Package #1** at 50% OFF during their first 90 days of new membership. One package per business regardless of multiple association memberships.

### **Live Read Package #1**

(25) Twenty-five :60 second Live Reads - performed by DJs in the studio during their show

Mon-Sun 7a-7p, read over a 10 day period

Live Reads include Calendar Listing

**\$247.50 Total Cost** (\$495 Total Value)

**For More Information:**

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