

REACH 40,000 READERS IN EVERY ISSUE

The only magazine targeting visitors & second homeowners throughout Lake Tahoe & Truckee covering the best of Tahoe.

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OUR READERS ARE YOUR CLIENTS

- ▶ 70% are visitors
- ▶ 72% own a home in Tahoe & Truckee
- ▶ 68% have a household income of \$100,000+

North Tahoe Business Association



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2017 Benefits

- Free one-on-one marketing consultation
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OFFERS EXPIRES DEC. 31, 2017

